# M&A approach QRelation Management Team & SYNAVIA

#### **PREPARATION**

Increasing the value of the company: sales, efficiency

## **MERGER & ACQUISITION PROCESS**

Market analysis "find the right target"

Phase 2

Detailed analysis "close the deal"

### POST MERGER INTEGRATION

Phase 3

Post Merger "ensure integration"

#### The analysis is aligned:

#### Sales

Phase

- Intensification of existing customer relationships with approaching and gaining new customers in the aerospace industry
- New industries & markets (cooperation with Macher GmbH)

### Process analysis

- Analysis of the company's core processes
- Assessment of the industrial and digital maturity level
- Documentation of results with concrete recommendations for action

# Market analysis of potential targets:

#### Phase 1A

Phase

- Definition of M&A set-up & strategy
- Target search & long list Phase 1B
- · Selection & Short List
- First F2F meetings through QRelation

### Phase 1C (optional)

 Pre-selection / Pre Due Diligence with company valuation

#### **Detailed target analysis:**

- Detailed analysis
- Data Room Management
- Due Diligence
- Negotiations
- Documentation

# Support to ensure successful integration of the new company:

- Post Merger & Deal Monitoring: Change Management. Integration of the new company.
- Interim Management
- Securing investor interest
- Leading the management team of the new company